

1. A carton for holding a plurality of articles, comprising a series of hinged wall panels forming a sleeve including a top panel, opposed side panels hingedly connected to the top panel and a base hingedly interconnecting said side panels to form said sleeve,  
5 said carton further comprising a continuous strap handle formed therefrom and extending entirely across said top panel and one of said side panels, wherein said strap handle is connected at opposite ends thereof to said carton such that said strap handle provides a surplus of material to enable a user part of said strap handle to be brought into a position of use, and wherein said strap handle extends into said base.
- 10 2. The carton as claimed in claim 1 wherein a web structure is provided to interconnect said strap handle to said one side panel.
3. The carton as claimed in claim 1 wherein said strap handle is defined by first and  
15 second pairs of juxtaposed cuts, said cuts of said first pair are disposed entirely across said top panel and extend into said one side panel, and said cuts of said second pair are disposed in said one side panel and extend from positions at a lateral space respectively from said cuts of said first pair to a lower edge of said one side panel.
- 20 4. The carton as claimed in claim 3 wherein a pair of juxtaposed fold lines extend between each cut of said first pair and an adjacent cut of said second pair to define a web panel therebetween for interconnecting said strap handle with said one side panel.
5. The carton as claimed in claim 1 wherein one of said opposite ends of said strap  
25 handle includes a portion for placement between two adjacent articles in said carton, said portion of said one end being formed from said base.
6. The carton as claimed in claim 5 wherein said strap handle has at least one article-retaining aperture struck therefrom to retain at least one of said two adjacent articles.

7. The carton claimed in claim 1 wherein said base comprises a pair of base panels hingedly connected to said side panels respectively, said base panels being secured together in an overlapping relationship to form said base.

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8. The carton claimed in claim 7 wherein one of said base panels is hingedly connected to said one side panel, and said strap handle extends into said one base panel.

9. A blank for forming a carton for holding articles, said blank comprising a series  
10 of hinged wall panels for forming a sleeve including a top panel, opposed side panels hingedly connected to said top panel and a base panel hingedly connected to one of said side panels, said blank further comprising a continuous strap handle formed therefrom and extending entirely across said top panel and said one side panel, wherein said strap handle is connected at opposite ends thereof to said blank such that said strap handle  
15 provides a surplus of material to enable a user part of said strap handle to be brought into a position of use in a set up condition, and wherein said strap handle extends into said base panel.

10. The blank as claimed in claim 9 wherein a web structure is provided to  
20 interconnect said strap handle to said one side panel.

11. The blank as claimed in claim 9 wherein said strap handle is defined by first and second pairs of juxtaposed cuts, said cuts of said first pair are disposed entirely across said top panel and extend into said one side panel, and said cuts of said second pair are  
25 disposed in said one side panel and extend from positions at a lateral space respectively from said cuts of said first pair into said base panel.

12. The blank as claimed in claim 11 wherein a pair of juxtaposed fold lines extend between each cut of said first pair and an adjacent cut of said second pair to define a web panel therebetween for interconnecting said strap handle with said one side panel.
- 5 12. The blank as claimed in claim 9 wherein one of said opposite ends of said strap handle includes a portion for placement between two adjacent articles upon erection of a carton, said portion of said one end being formed from said base panel.
- 10 13. The blank as claimed in claim 12 wherein said strap handle has at least one article-retaining aperture struck therefrom to retain at least one of said two adjacent articles
14. The blank claimed in claim 9 further comprising another base panel hingedly connected to the other side panel, said base panels being secured together in an  
15 overlapping relationship in a set up condition.